

UNITED STATES DISTRICT COURT  
FOR THE DISTRICT OF COLUMBIA

	)
OBAMA FOR AMERICA	)
	)
Plaintiff,	)
	)
v.	)
	)
DEMSTORE.COM and WASHINGTON	)
PROMOTIONS & PRINTING, INC.,	)
	)
Defendants.	)
_____	)

Civil Action No. 12-889 (EGS)

ORDER

In accordance with the ruling issued on the record in open court during the July 9, 2012 hearing on Plaintiff Obama For America's Motion for a Preliminary Injunction, it is hereby

**ORDERED** that Plaintiff Obama For America's Motion for a Preliminary Injunction is **GRANTED** with respect to the 2008 Rising Sun Trademark; and it is further

**ORDERED** that Defendants Demstore.com and Washington Promotions & Printing, Inc. are enjoined from

1. Using the 2008 Rising Sun Trademark, or any other logo that is confusingly similar to the 2008 Rising Sun Trademark, for retail purposes or otherwise;
2. Engaging in any course of conduct with respect to the 2008 Rising Sun Trademark that is likely to mislead

the public into believing that Defendants are affiliated or otherwise connected to Plaintiff;

3. Engaging in any course of conduct with respect to the 2008 Rising Sun Trademark that is likely to mislead the public into believing that the products marketed and/or offered for sale by Defendants are licensed, sponsored, authorized, or otherwise approved by Plaintiff; or
4. Engaging in any other activity constituting infringement of or unfair competition with the 2008 Rising Sun Trademark; and it is further

**ORDERED** that Plaintiff's motion to supplement its briefing regarding the ownership of the 2012 Rising Sun Logo shall be due by no later than July 16, 2012; Defendants' response shall be due by no later than July 23, 2012; and Plaintiff's reply shall be due by no later than July 27, 2012; and it is further

**ORDERED** that, pursuant to Federal Rule of Civil Procedure 65(c), the Court will direct Plaintiff to post a security bond in an amount within the Court's discretion. Because neither party addressed this issue in its briefs or during argument, the parties are directed to file, by no later than 12:00 p.m. on July 11, 2012, supplemental briefs of no more than five (5) pages regarding the amount of security to be posted, unless the parties agree to waive the bond.

SO ORDERED.

Signed: Emmet G. Sullivan  
United States District Judge  
July 9, 2012